


# MELISSA DIAS

USER EXPERIENCE DESIGNER

## CONTACT

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## SKILLS

### DEVELOPMENT

- + Facilitation
- + Co-Design
- + Design Jams
- + Project Management
- + Business Analytics
- + Networking

### DESIGN

- + Persona
- + Storyboarding
- + Wire-framing
- + Prototyping
- + Information Architecture
- + User Interface Design
- + Product Design
- + User Interface

### RESEARCH

- + Interview
- + Contextual Inquiry
- + Survey Design
- + Usability Testing

### TOOLS

- + Figma
- + Sketch
- + Adobe XD
- + Adobe Creative Suite
- + Invision

## REFERENCES UPON REQUEST

## PROFESSIONAL

A UX/UI & Interior Designer with 5 years of experience. With a **diverse background** I am always designing with a **human centered and design thinking** approach.

## RELEVANT WORK EXPERIENCE

### UI Designer

Curtin University | Perth | March 21

Position Overview / Communicating key concepts in a visual format for stakeholders and board members of Curtin University.

- + Execute visual designs to meet user and business goals.
- + Transform ideas and mock-ups into High Fidelity concepts
- + Utilising prototyping methods, inclusive of sketching to digital prototyping, iterating through team and user feedback.

### UX / UI Designer

Lendhaus | Remote | Dec 20

Position Overview / A 2-week Design Sprint, creating a web interface to allow borrowers to access Commercial Loan Lenders via a loan offer comparison and end-to-end facilitation.

- + **Lead contact for client communication**
- + Identified key pain points, and ideate various solutions to assist the future of Lendhaus and the current platform.
- + Organised stakeholder, interviewees, and workshop meetings.
- + Utilising business acumen when designing a solution to the business outcome

### UX / UI Designer

Acceleration | Remote | Nov 20

Position Overview / A 2-week Design Sprint, creating an App; Crank, to facilitate disability service providers and individuals with disabilities, in career development.

- + Conduct User Experience Research to understand the users and their challenges
- + **Develop wireframes and prototypes for a mobile application**
- + **Brand Identity & Style Guide Proposal**
- + Lead contact for client communication

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## EDUCATION

### UX TRANSFORM COURSE

Academy XI, VIC  
2020 - 2020

### BACHELOR OF APPLIED SCIENCE, INTERIOR ARCHITECTURE (HONOURS)

Curtin University, WA  
2011- 2016

### THE SCALABLE AND SALABLE PROGRAM, ENTREPRENEURIAL AND SMALL BUSINESS

The Entourage, NSW  
2014 - 2015

## AWARDS+PUBLICATIONS

### AWARDED TOP 100 INFLUENTIAL PERSON of the Year

Perth's Small Business Community  
2016. NIFNEX Award

### UTILISING LEAN STRATEGIES

TURN YOUR IDEA INTO A BUSINESS,  
Curtin University

## MENTORING

### DESIGN INSTITUTE OF AUSTRALIA MENTORING PROGRAM

DIA WA | Perth | Aug 2018 - Dec  
18

Help foster our local design community, by mentoring an individual to enhance their communication, confidence and networking ability.

### FIRST-YEAR MENTOR

Curtin University | Perth | Mar 15  
- June 15

Critiquing students constructive feedback. Implementing management techniques.

## EXPERIENCE CONT..

### UX / UI Designer

Resonate | Remote | Oct 20

Position Overview / A 2-week Design Sprint, creating an interface to better improve calculation software for employees.

- + **Conducting concept and usability testing from Low, Medium, & High Fidelity**
- + Developed relevant Personas and customer Journey map through user research and data
- + Develop wireframes and prototypes around users.
- + **Prepare and present rough drafts to key stakeholders**

### INTERIOR DESIGN CONSULTANT

Loam Australia | Perth | Nov 19 - Oct 20

Position Overview / Assisting the design community with Australian & European furniture, inclusive of styling, designing residential & commercial projects.

- + Establish strong relationships with Architects, Builders & Designers.
- + **Creative, communication, and organisational skills.**
- + Sales processes, an enthusiastic personality, and a competitive spirit.
- + Possess a deep awareness of time management and budget concepts.

### FOUNDER, CREATIVE DIRECTOR & DESIGNER

IMPERIO Design | Perth | April 15 - Current

Position Overview / Lead Designer in a design studio that creates and delivers and manages all aspects of the business.

- + Building a strong brand identity while identifying strategies to market a brand.
- + **Create offline and online print ready designs**
- + **Determination, critical thinking, and persistence in achieving business development**
- + Fostering business relationships through genuinely connecting with liked minded individuals.

### STORE BUSINESS MANAGER - ENEX 100

MJ BALE | Perth | Oct 17 - Oct 19

Position Overview / Strong interpersonal skills to create and sell brand awareness for customers in a holistic service.

- + Achieving competitive performance standards by **developing rapport and customer experiences** that translate M.J Bale's Company mission and values.
- + Inspire and encourage my team to encompass the brand and find solutions for clients through management techniques.